



Headquartered in Stuttgart, Germany, the Lapp Group is a leading supplier of integrated wire, cabling and connector products and solutions. Lapp Group's core markets are in the mechanical and plant engineering and electronics manufacturing sectors, with rapid market expansion in the renewable energy, mobility and life science industries.



eCATALOGSOLUTIONS AT THE LAPP GROUP

Since 2001, the Lapp Group has been implementing CADENAS' Electronic Product Catalog. The CAD catalog of the manufacturer for cables, circuits and cable accessories, currently contains around 3,000 products and makes all important CAD data of the entire product range available for customers and interested parties. In addition users can preview and download all important part information in the respectively provided 3D PDF datasheet.

DOWNLOAD PORTAL PARTCOMMUNITY

In 2010, the Lapp Group presented its new online download portal PARTcommunity together with CADENAS. Since then, Lapp has been offering its customers even better service thanks to the comprehensive search functions. In addition, all products in the PARTcommunity portal have a 3D preview and can be easily downloaded in over 85 CAD formats and imported into the respective CAD system.



"We want to support our customers in the creation of technical documentation. With our free PARTcommunity, they can not only better illustrate solutions requiring explanation, but thanks to the 3D visual appearance select the perfectly fitting Lapp product."

Thomas Holzbaur
Spokesman for CEO
U.I. Lapp GmbH

Benefits of eCATALOGsolutions for the Lapp Group and their clients

- Close connection with customers due to easy integration of LAPP products into new constructions.
- Quick and easy access to 3D data worldwide for all Lapp companies.
- Revenue is increased since new customers have become aware of Lapp.
- Worldwide increasing download numbers, in other words an increase of numbers for Lapp products in new construction designs.
- Thanks to native format as download, no data loss is created through converting into transfer format.
- The construction process is simplified for customers thanks to pre-constructed 3D CAD parts.
- Finding the fitting part is made simpler through new search functions.
- The 3D preview and the 3D PDF datasheet offer customers and interested parties even more information about Lapp products.